

2025 Patient & Advocate Education Forum — Social Media Promotion Guide

How to Use This Guide

Thank you for helping us promote the **2025 Patient & Advocate Education Forum!**

This document provides **sample social media posts** you can use to spread the word about this free, educational event on **Saturday, September 13, 2025**, in Washington, D.C.

You have two options:

- **Copy and paste** one of the suggested posts directly to your social media account(s).
- Or use them as a **guide to write your own post**, tailoring the language to your voice and audience.

When posting, please:

- Include the event date, location, and registration link:
www.foundationforwomenscancer.org/PAEF
- Use the suggested hashtags when appropriate:
#Move4Her #GynecologicCancer #WomensHealth #PatientAdvocacy
- Tag the Foundation for Women's Cancer on the platform(s) you're using:
 - Instagram/Facebook: **@foundationforwomenscancer**
 - X (formerly Twitter): **@GYNCancer**
 - LinkedIn: [Foundation for Women's Cancer](https://www.linkedin.com/company/foundationforwomenscancer)

Your voice and advocacy help us reach more patients, survivors, caregivers, and healthcare professionals who can benefit from this important event. Thank you for being a champion in the fight against gynecologic cancers!

Sample Social Media Posts

Instagram/Facebook

Join us in Washington, D.C. for the 2025 Patient & Advocate Education Forum, part of #Move4Her Race Weekend.

This free, in-person event brings together patients, survivors, caregivers, advocates, and healthcare professionals to learn, connect, and empower each other.

Saturday, September 13, 2025

Hotel Washington | 515 15th Street NW, Washington, D.C.

Register now at www.foundationforwomenscancer.org/PAEF

Topics include:

- Sexual intimacy and wellness after treatment
- Nutrition and emotional health
- Clinical trials and advances in care
- Survivor stories and strategies
- Managing treatment side effects

Help spread the word and join us to learn, connect, and advocate.

#GynecologicCancer #WomensHealth #PatientAdvocacy #RaceToEndWomensCancer

LinkedIn

Empowering Patients. Advancing Knowledge. Building Community.

The Foundation for Women's Cancer invites you to the 2025 Patient & Advocate Education Forum — a free, in-person event in Washington, D.C., on Saturday, September 13, 2025.

This event is designed for patients, survivors, caregivers, and advocates to connect with experts in gynecologic cancer care, hear real survivor stories, and learn practical ways to improve quality of life during and after treatment.

Topics include:

- Sexual health and intimacy after cancer
- Emotional wellness and mental health
- Advances in clinical trials and treatment
- Managing side effects and staying healthy
- Nutrition and survivorship

Registration is free at www.foundationforwomenscancer.org/PAEF

Join us to learn, connect, and advocate.

#WomensHealth #GynecologicCancer #PatientAdvocacy #CancerSurvivorship
#RaceToEndWomensCancer

X (formerly Twitter)

Survivors. Patients. Advocates. Caregivers.

Join us at the FREE Patient & Advocate Education Forum — Sept 13 in DC — to learn, connect, and empower.

Topics: sexual health, clinical trials, wellness, nutrition, survivorship & more.

Register now: www.foundationforwomenscancer.org/PAEF

#GynecologicCancer #WomensHealth #Advocacy

General (for email or newsletters)

The Foundation for Women's Cancer invites you to join the [2025 Patient & Advocate Education Forum](http://www.foundationforwomenscancer.org/PAEF) on Saturday, September 13, 2025, at Hotel Washington in D.C.

This free, in-person event is designed for patients, survivors, caregivers, and advocates to learn about the latest in gynecologic cancer care, connect with others who understand their journey, and feel empowered with knowledge and support.

Saturday, September 13, 2025 | 9 AM – 2 PM ET

Hotel Washington | 515 15th Street NW, Washington, D.C.

Light refreshments and lunch will be provided.

Register now at www.foundationforwomenscancer.org/PAEF