MISSION & VISION

Mission
To bring together all communities of advocates, patients, caregivers, partners and the healthcare team to eradicate or lessen the impact of gynecologic cancer. We will achieve this through research, education and public awareness.

Vision
A world where everyone has the power to impact, prevent or overcome a diagnosis of gynecologic cancer.

Core Values
- **Awareness**: Promote public awareness of gynecologic cancer prevention, early diagnosis and optimal treatment.
- **Diversity and Inclusion**: Commit to cultural humility and diversity of thought and engagement.
- **Education**: Provide innovative education and continuous learning.
- **Leadership**: Set an example of integrity, quality and excellence to eradicate gynecologic cancer.
- **Partnership**: Support efforts of the Society of Gynecologic Oncology (SGO) to eradicate gynecologic cancers.
- **Research**: Advance innovation and discovery to eradicate gynecologic cancer.
A MESSAGE FROM THE FWC CHAIR

For over 30 years, the Foundation for Women's Cancer has made major inroads to advance research, education and awareness for gynecologic cancers. True to our legacy, in the last year the FWC has been exceptionally productive.

In 2021, FWC:
• Launched the Move the Message campaign, designed to empower high-risk and historically marginalized communities to LEARN the symptoms and risk factors for each gynecologic cancer; LISTEN to their bodies; and ACT to take preventative steps and seek care first from a gynecologic oncologist when a gynecologic cancer is suspected or diagnosed.
• Disseminated $548,500 in research funding in March 2021, then raised $729,000 for future dissemination in 2022. The FWC research portfolio was expanded to include research grant support for a variety of tumor types, research to address and improve disparities in cancer care, and quality of life. Further, the FWC announced the inaugural Move4Her Research Grant, and seeded $400,000 towards the FWC Research Fund.
• Activated the FWC Virtual Education Series and refreshed the FWC world-class patient education guides. We invested in systems and people as we launched the Patient Education Alliance to further enhance the FWC patient education opportunities.
• Held the second Move4Her event during Gynecologic Cancer Awareness Month, to come together as a community to enhance awareness, education and research for all gynecologic cancers.

The successes FWC has experienced are because of the leadership and generosity of our partners, donors and advocates, alongside members of the Society for Gynecologic Oncology. I have every confidence that 2022 will build on our exciting trajectory of growth. The need is clear. The charge is now. As the FWC, we chart a new future together for all patients, caregivers, providers and communities.

With gratitude,

Ginger J. Gardner, MD
Chair, Foundation for Women’s Cancer
FAST FACTS

Awareness/Outreach
Launched the #MoveTheMessage campaign
Partnered with 22 organizations on outreach to marginalized communities

Research
Distributed $548,500 in research awards and grants
Established inaugural FWC Move4Her Research Grant

Education
Served hundreds of FWC constituents through free, virtual cancer education seminars
Formed the Patient Education Alliance
SIGNATURE EVENT: MOVE4HER

Move4Her is the Foundation for Women’s Cancer national signature engagement and fundraising event. The event is anchored in Gynecologic Cancer Awareness Month (September) and brings the gyn cancer community together to raise critical awareness and funds.

2021 Notable Numbers

1,169 individual donations
889 participants from 45 states and 5 countries
$338,111.88 raised
The Foundation for Women’s Cancer (FWC) supports research, education and public awareness of gynecologic cancers. FWC is the official foundation of the Society of Gynecologic Oncology (SGO)—the premier medical specialty society for health care professionals trained in the comprehensive management of gynecologic cancers.

Chair
Ginger J. Gardner, MD
Memorial Sloan Kettering Cancer Center

Past Chair
David G. Mutch, MD
Washington University

President, SGO
S. Diane Yamada, MD
University of Chicago

President Elect I, SGO
Stephanie V. Blank, MD
Mount Sinai

President Elect II, SGO
Angeles Alvarez-Secord, MD
Duke University

Secretary-Treasurer, SGO
Wendy R. Brewster, MD, PhD
University of North Carolina, Chapel Hill

Chair, Research and Awards Committee
Charles Landen, MD
University of Virginia

Chair, Communications Committee
Kristin Zorn, MD
University of Arkansas

Members-at-Large
Jamie Bakkum-Gamex, MD
Mayo Clinic
Chad A. Hamilton, MD
Ochsner Cancer Institute
Monica B. Jones, MD, MSC
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2021-2022 FWC BOARD OF DIRECTORS

2021 AUDITED FINANCIALS

$2,851,882
Revenue

Contributions and grants: 56%
Net investment income: 23%
Move4Her: 21%

$1,684,164
Expenses

Program services: 81%
Management and general: 17%
Fundraising: 2%