

RESEARCH • AWARENESS • OUTREACH • EDUCATION

2021 ANNUAL REPORT

foundationforwomenscancer.org

MISSION & VISION

Mission

To bring together all communities of advocates, patients, caregivers, partners and the healthcare team to eradicate or lessen the impact of gynecologic cancer. We will achieve this through research, education and public awareness.

Vision

A world where everyone has the power to impact, prevent or overcome a diagnosis of gynecologic cancer.

Core Values

- **Awareness:** Promote public awareness of gynecologic cancer prevention, early diagnosis and optimal treatment.
- **Diversity and Inclusion:** Commit to cultural humility and diversity of thought and engagement.
- **Education:** Provide innovative education and continuous learning.
- **Leadership:** Set an example of integrity, quality and excellence to eradicate gynecologic cancer.
- **Partnership:** Support efforts of the Society of Gynecologic Oncology (SGO) to eradicate gynecologic cancers.
- **Research:** Advance innovation and discovery to eradicate gynecologic cancer.

A MESSAGE FROM THE FWC CHAIR



For over 30 years, the Foundation for Women's Cancer has made major inroads to advance research, education and awareness for gynecologic cancers. True to our legacy, in the last year the FWC has been exceptionally productive.

In 2021, FWC:

- Launched the [Move the Message campaign](#), designed to empower high-risk and historically marginalized communities to LEARN the symptoms and risk factors for each gynecologic cancer; LISTEN to their bodies; and ACT to take preventative steps and seek care first from a gynecologic oncologist when a gynecologic cancer is suspected or diagnosed.
- Disseminated \$548,500 in research funding in March 2021, then raised \$729,000 for future dissemination in 2022. The [FWC research portfolio](#) was expanded to include research grant support for a variety of tumor types, research to address and improve disparities in cancer care, and quality of life. Further, the FWC announced the inaugural Move4Her Research Grant, and seeded \$400,000 towards the FWC Research Fund.
- Activated the [FWC Virtual Education Series](#) and refreshed the FWC world-class [patient education guides](#). We invested in systems and people as we launched the Patient Education Alliance to further enhance the FWC patient education opportunities.
- Held the second [Move4Her event](#) during Gynecologic Cancer Awareness Month, to come together as a community to enhance awareness, education and research for all gynecologic cancers.

The successes FWC has experienced are because of the leadership and generosity of our partners, donors and advocates, alongside members of the Society for Gynecologic Oncology. I have every confidence that 2022 will build on our exciting trajectory of growth. The need is clear. The charge is now. As the FWC, we chart a new future together for all patients, caregivers, providers and communities.

With gratitude,

Ginger J. Gardner, MD
Chair, Foundation for Women's Cancer

FAST FACTS



Awareness/Outreach

Launched the **#MoveTheMessage** campaign

Partnered with **22** organizations on outreach to marginalized communities



Research

Distributed **\$548,500** in research awards and grants

Established **inaugural** FWC Move4Her Research Grant



Education

Served **hundreds** of FWC constituents through free, virtual cancer education seminars

Formed the Patient Education Alliance



SIGNATURE EVENT: MOVE4HER

Move4Her is the Foundation for Women's Cancer national signature engagement and fundraising event. The event is anchored in Gynecologic Cancer Awareness Month (September) and brings the gyn cancer community together to raise critical awareness and funds.

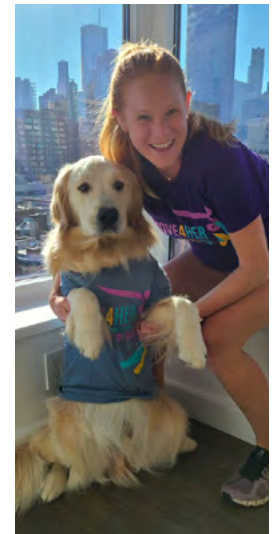


2021 Notable Numbers

1,169 individual donations

889 participants from **45** states and **5** countries

\$338,111.88 raised



2021-2022 FWC BOARD OF DIRECTORS

The [Foundation for Women's Cancer](#) (FWC) supports research, education and public awareness of gynecologic cancers. FWC is the official foundation of the [Society of Gynecologic Oncology](#) (SGO)—the premier medical specialty society for health care professionals trained in the comprehensive management of gynecologic cancers.

Chair

Ginger J. Gardner, MD
Memorial Sloan Kettering
Cancer Center

Past Chair

David G. Mutch, MD
Washington University

President, SGO

S. Diane Yamada, MD
University of Chicago

President Elect I, SGO

Stephanie V. Blank, MD
Mount Sinai

President Elect II, SGO

Angeles Alvarez-Secord, MD
Duke University

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University of North Carolina,
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Charles Landen, MD
University of Virginia

Chair, Communications Committee

Kristin Zorn, MD
University of Arkansas

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Mayo Clinic

Chad A. Hamilton, MD
Ochsner Cancer Institute

Monica B. Jones, MD, MSC
Anne Arundel Medical Center

SGO/FWC Chief Executive Officer

Pierre Désy, MPH, CAE

2021 AUDITED FINANCIALS

